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FIG.7

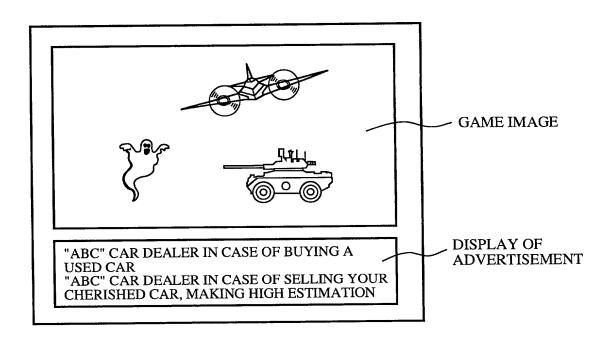
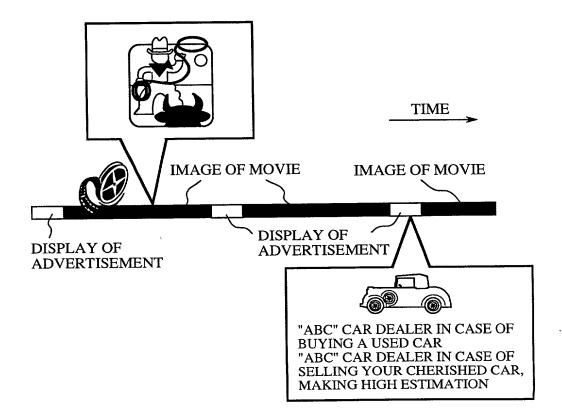
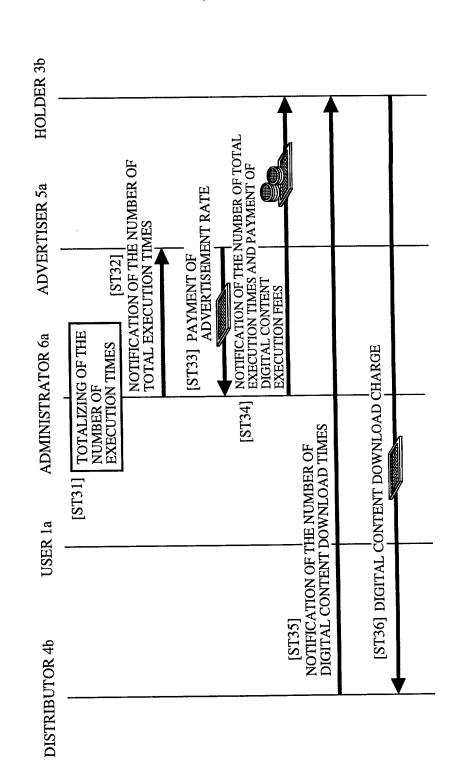
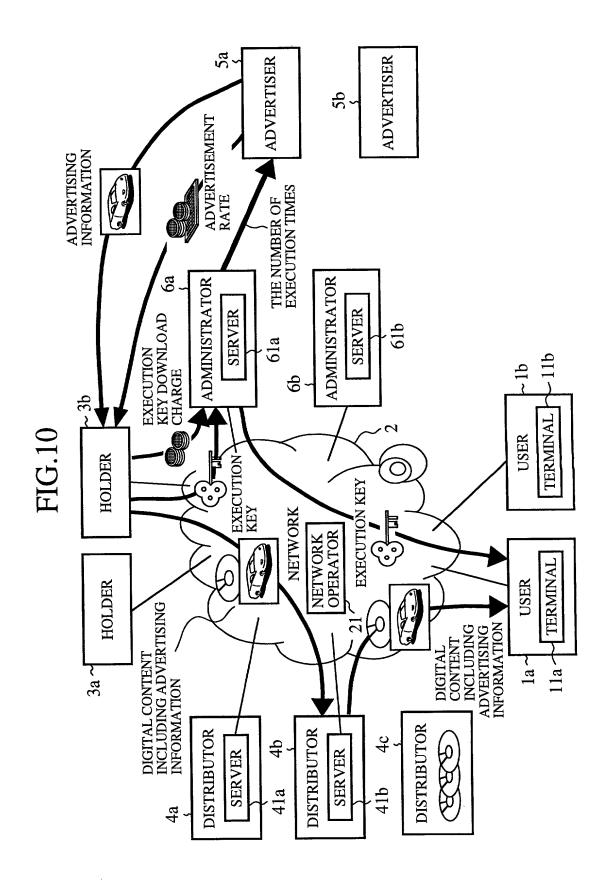


FIG.8

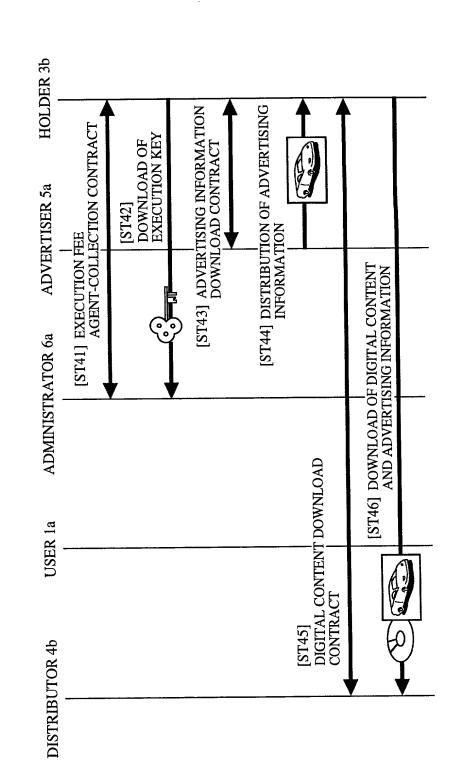




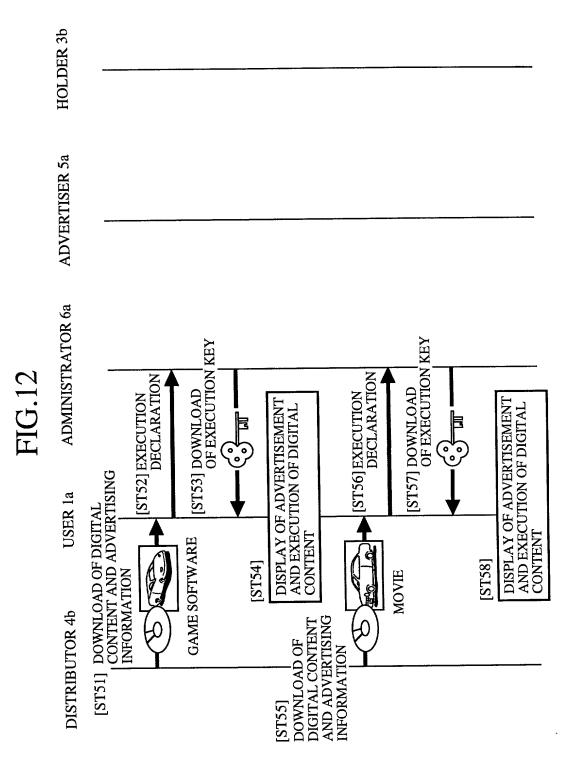




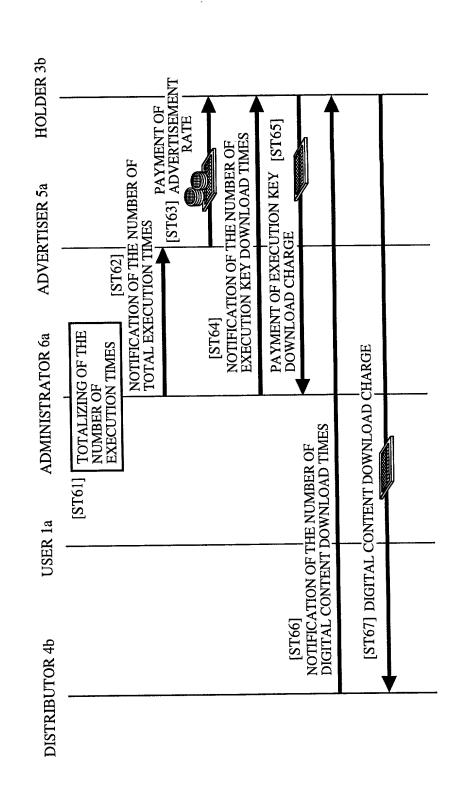
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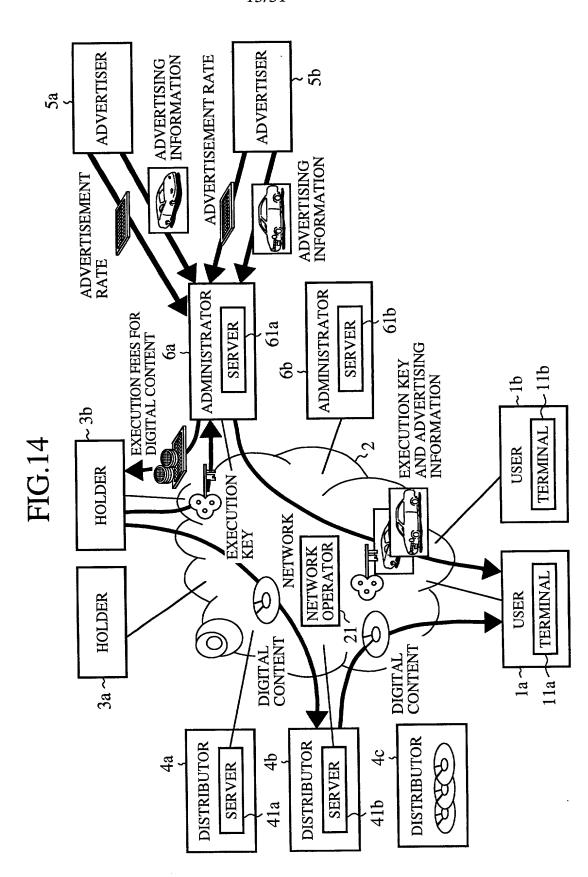
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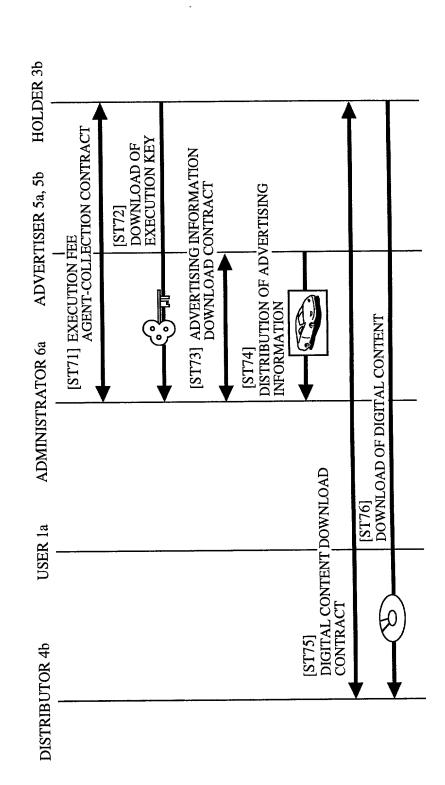




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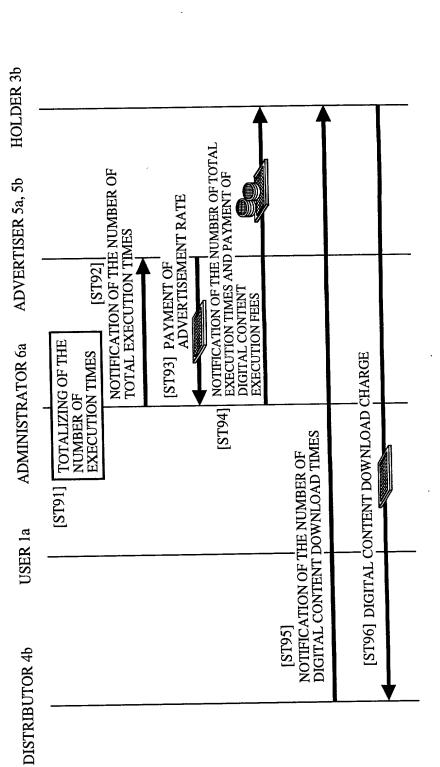




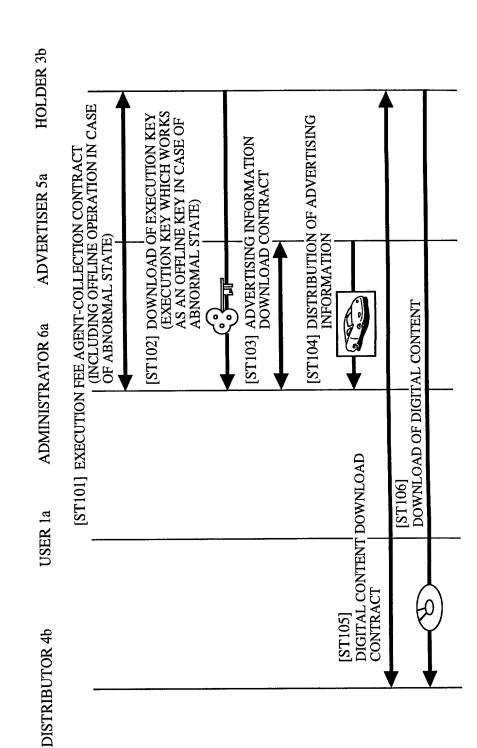


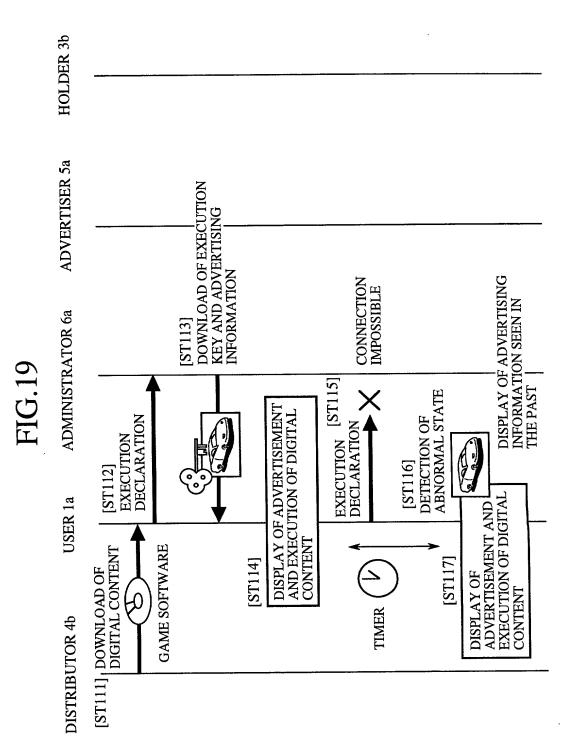
HOLDER 3b ADVERTISER 5a, 5b DOWNLOAD OF EXECUTION KEY AND ADVERTISING INFORMATION ADMINISTRATOR 6a DISPLAY OF ADVERTISEMENT AND EXECUTION OF DIGITAL CONTENT DISPLAY OF ADVERTISEMENT AND EXECUTION OF DIGITAL CONTENT EXECUTION DECLARATION [ST82] USER 1a GAME SOFTWARE DIGITAL CONTENT [ST85] [ST84] [ST81] DOWNLOAD OF 0 **DISTRIBUTOR 4b** 

FIG 16

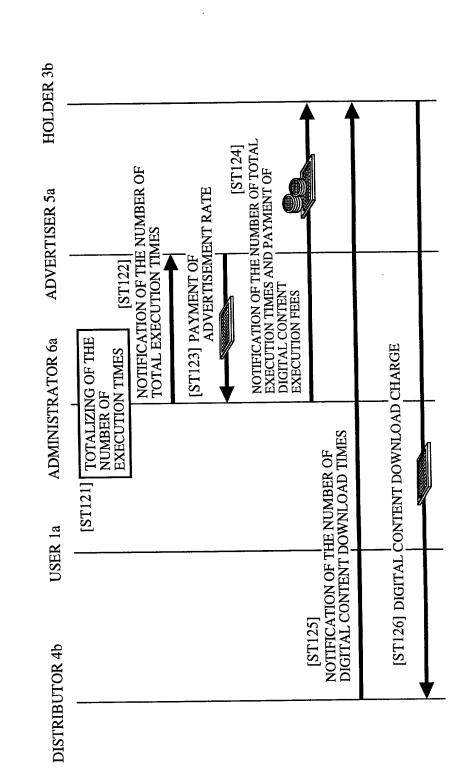






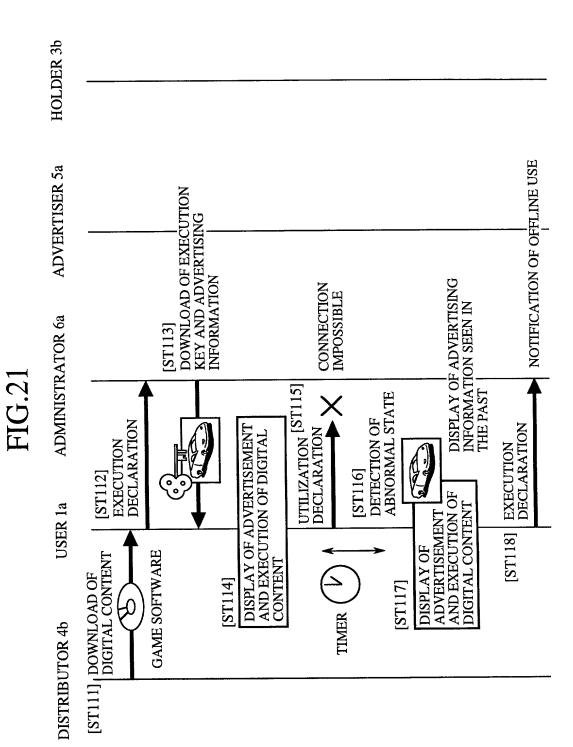






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FIG.22

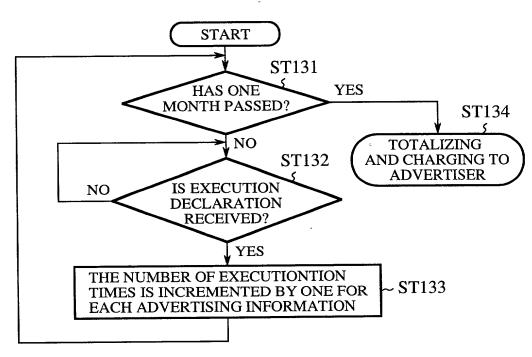


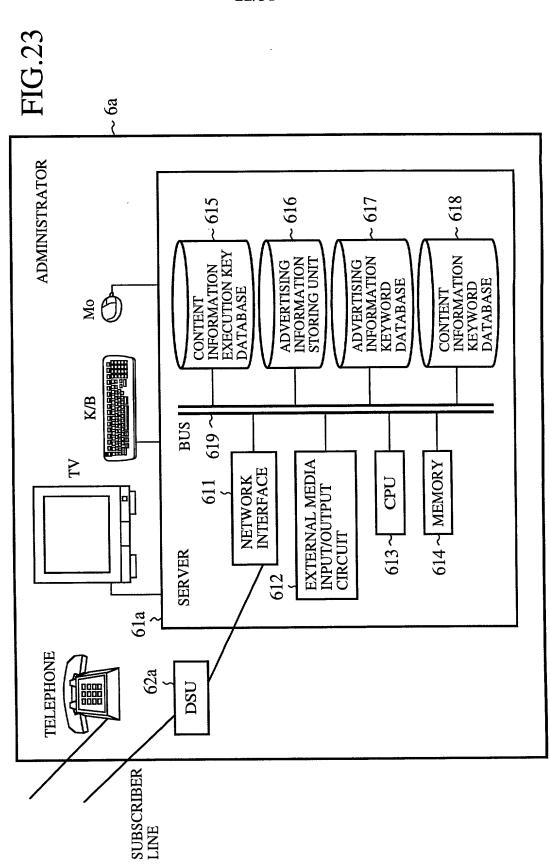
FIG.26

## IMAGE EXAMPLE PROVIDED BY ADMINISTRATOR FOR USER

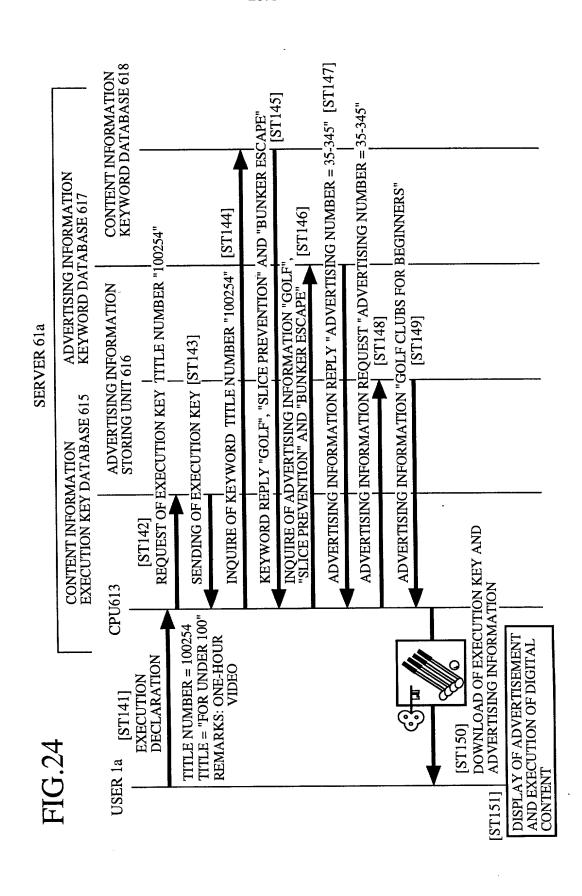
BANKING BUSINESS TRAVEL AGENCY EMPLOYMENT AND	PLEASE SELECT YOUR DESIRED GENRE
JOB HOPPING	
REALTY	
CARS	
ONLINE SHOPPING	
ONLINE AUCTION	
GOURMET	NO DESIRE
MASS COMMUNICATION	FOR PREVIOUS PAGE
EDUCATION	FOR NEXT PAGE
FOR INFANTS	KEYWORD SEARCH
SPORTS	

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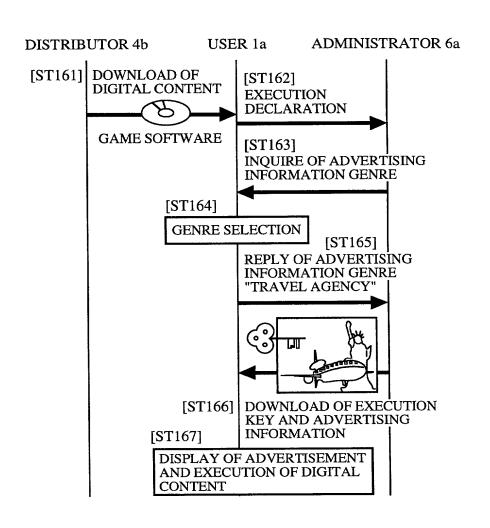


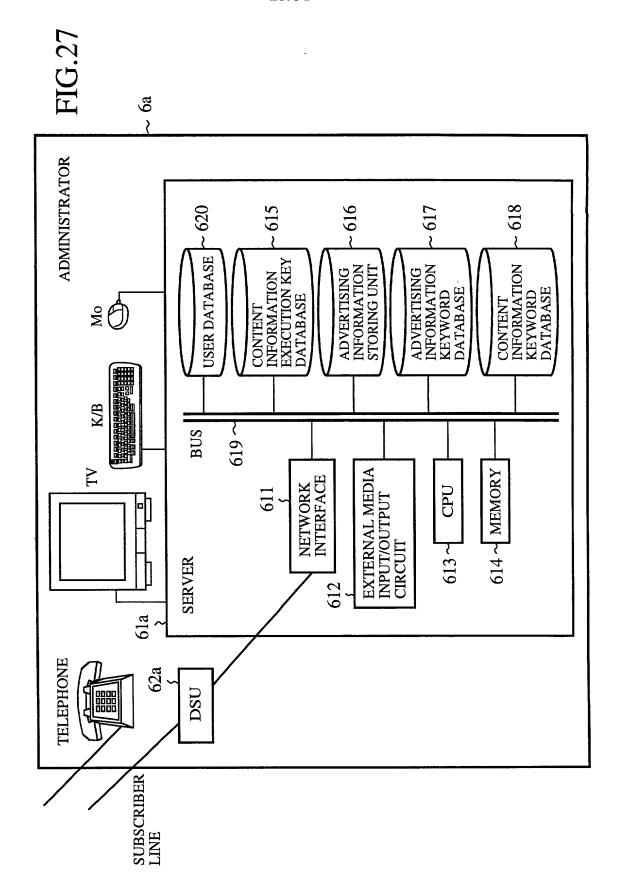
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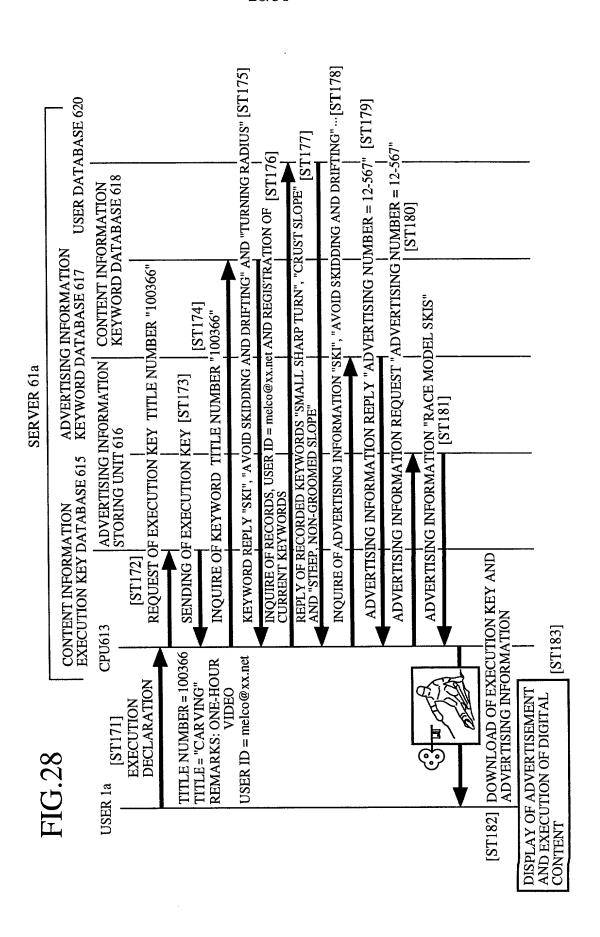
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## **FIG.25**

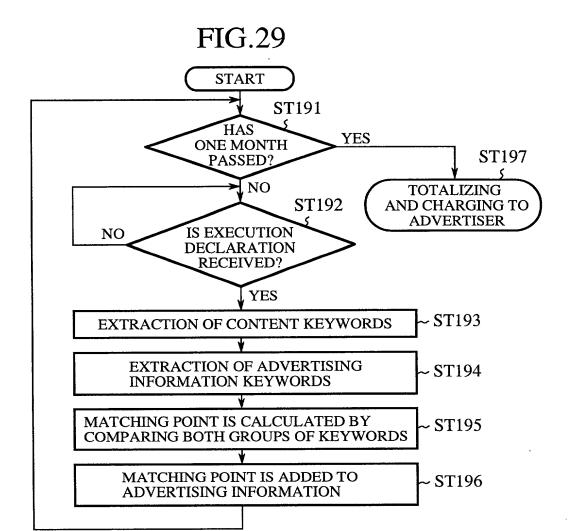




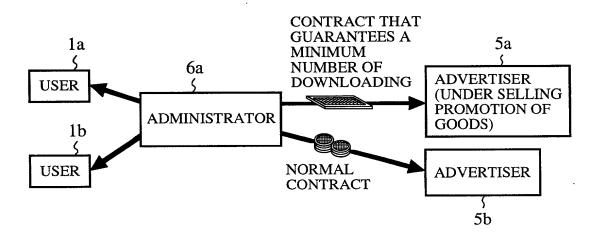


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**FIG.30** 



## **FIG.31**

